AVA N. BAGYI

Product Development/Design

SKILLS

Design Research, Strategy, and Analysis Storytelling, Wireframing, and Prototyping User Expirence and User Interface Design

Software

Gerber | Accumark Pattern Design and Easy Mark

Adobe | XD, Illustrator, Photoshop, In Design Flex | PLM

Lectra | Kaledo Print, Knit, Weave

Clo

Figma

Microsoft Office | Excel, Outlook, Word, PPT *IDE* | VSCode *Google Analytics* | Firebase

Innovative and creative

Passionate and hardworking

Quick to learn and enthusiastic to teach Strong leader and supportive of peers

EDUCATION

North Carolina State University Raleigh, NC | 2015- May 2019 BS, Fashion and Textile Design

Tech Talent South

Charlotte, NC | May 2019- March 2020 UX/UI Design Workshop Front End Web Developent Workshop Code Immersion (Java) Workshop

EXPERIENCE

Scarlett MP

Alexandria, VA | MARCH 2020-Present

UX/UI Design (remote contract)

At Cryptik I work in a fast-paced start-up company with a team of 6 others to provide the best evaluation and interaction design for a web based cryptocurrency application. My role includes:

Investigating user behavior and market demographics; Creating storyboards using Adobe Illustrator and InDesign

Conducting requirements-gathering interviews, designing and implementing user surveys

Collaborating closely with Development team in creation of wireframes and process maps using Adobe XD and Figma

Analyzing and synthesizing qualitative and quantitative data via Firebase to distill meaningful findings to inform information architecture design process

Cato Corporation

Charlotte, NC | MARCH 2020-Present

Technical Illustrator (remote contract)

Develop libraries of croquis, trims and basic blocks for technical design

Collaborate with apparel design teams to interpret product design ideas and develop technical illustrations that accurately depict design specifications ready for use by technical teams

Produce high quality illustrations to outline functional aspects of garments that may be veiled or non-existent for current developments used in 2-D to pattern workflows.

Heritage Fabric

Concord, NC | August 2019- March 2020

Marketing and Design Assistant

Collaborated with multiple international vendors to foster and maintain working relationships across development and design teams, in an effort to facilitate product sampling, testing, and acquisition

Managed and operated supplier product pages through online retailers including Wayfair and Perigold

Redeveloped product sample guides with the goal of improving external client communications and streamlining internal cross-departmental functions

Prepared design packages with technical drawings, construction, fabric and color specifications for projects

Developed a library of vendors outlining necessary material and price information for import and design development

Analyze product cost to identify efficient methods of development through developed library of vendors

Cotton Incorporated

Cary, NC | MARCH 2017-May 2019

Product Development Research and Implementation Intern

Partnered with design and development teams to research and utilize various sustainable product development practices for the production of bi-annual collections

Worked collaboratively with design managers and marketing teams to cohesively develop presentations which include seasonal color lines, mood boards, and original patterns

Worked alongside product development lab managers to manufacture and ensure quality standards were met for internal research projects

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